



#IAmSyria

On Campus Tool Kit



You Have The Ability To Make A Difference



I Am Syria is a grass roots campaign. This means that our message is not possible with out the help of all of you. So spread the word throughout your community, your campus and your workplace. Here are three simple ways you can help



Spread The Message



Start A Club



Host An Event



Spread the Message

The best way to get involved in the I Am Syria movement is to share the message with all of you friends, family, teachers, classmates, and co-workers. Use the tools we have on Iamsyria.org to get idea's! The more people you spread the message to, the more people standing in solidarity with Syria.

Here are a few ways to spread the message;



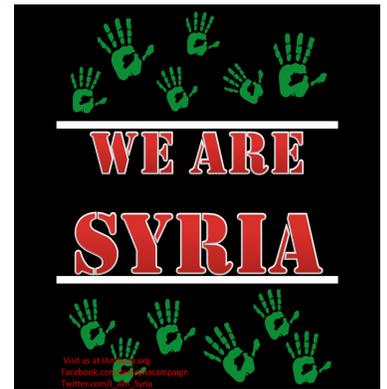
Share Our Video



Make A T-Shirt



Put Up A Poster



Tell The World #IAmSyria



UPLOAD YOUR OWN VIDEO

- STEP 1: "LIKE" US ON FACEBOOK
- STEP 2: RECORD YOURSELF SAYING "I AM SYRIA"
- STEP 3: UPLOAD YOUR VIDEO ON OUR FACEBOOK PAGE
- STEP 4: SHARE IT WITH YOUR FRIENDS

I AM SYRIA



Start A Club

Get all of your classmates, coworkers, friends and family together and start an I Am Syria Club. By starting a club you can gain more awareness, get more involved, and dedicate yourself to the cause.



1. Gather your coworkers, classmates and friends



2. Decide your goal

-Determine whether you want to raise awareness, raise money, hold events or all three



3. Utilize Facebook, and other social media site to get people to join



4. Decide on a meeting time, and organization of the group



5. Assign Roles and duties to your members



6. Host an event to gain members



Host An Event

Hold a symbolic event to show that you stand in solidarity with the people of Syria. You can host an event at your school, workplace or community!

 Here are just a few idea's;

1. A Day of Silence for those in Syria



2. I Am Syria day on your campus or workplace



3. Hold a viewing of the I Am Syria Video or documentaries featured on our “Arts Feature” page



4. Make an I Am Syria video or banner for Facebook and Twitter



5. Have a March for Syria



6. Have a school supplies drive for syrian children in refugee camps